



ملتقى اتحاد المستشفيات العربية
السادس والعشرين

2025

The 26th Forum of the
Arab Hospitals Federation

9 - 10 SEPTEMBER

VOCO Riyadh Hotel

**INFINITE HORIZONS:
TRANSFORMING HEALTHCARE,
SHAPING THE FUTURE**

<https://medhealth.ahfonline.net/>

HOSTED BY



إتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION

EVENT MANAGED BY

BI BUSINESS &
INDUSTRY
INSIGHTS
HEALTH

FOREWORD

It is our great pleasure to welcome you to MedHealth Riyadh 2025, a pivotal gathering that explores the future of healthcare under the theme of "Infinite Horizons: Transforming Healthcare, Shaping the Future."

This theme, symbolizes our vision for a healthcare ecosystem without limits, embracing the boundless possibilities of innovation, technology, and transformation. It highlights the endless potential within healthcare to evolve, improve, and meet the needs of populations worldwide emphasizing that healthcare is not confined to boundaries—be they geographical, technological, or conceptual. By embracing this limitless vision, we highlight the importance of continuous improvement in healthcare systems, from patient outcomes to accessibility.

At its core, this theme reflects our commitment to inspiring hope for breakthroughs in medical science, personalized care, and universal health equity. It embodies the spirit of collaboration and innovation, underscoring the collective responsibility we share as stakeholders in healthcare's future. Together, we can drive pioneering advancements and shape a healthcare landscape that leaves no one behind.

This year, we are particularly excited to hold this prestigious event in Saudi Arabia, a country at the forefront of transformative change in healthcare. The healthcare sector in Saudi Arabia is experiencing remarkable growth, propelled by bold initiatives and a dynamic partnership between the government and private sectors. Aligned with Vision 2030, Saudi Arabia's commitment to healthcare excellence and innovation is reshaping the industry, creating a vibrant ecosystem that fosters progress and collaboration. The Kingdom's strategic focus on healthcare transformation makes it the ideal destination for MedHealth 26th edition, where we can engage in meaningful dialogue and share best practices to propel the sector forward.

We are thrilled to embark on this journey of transformation with you and look forward to the discussions, partnerships, and innovations that will unfold during this exceptional gathering.

Welcome to MedHealth Riyadh on the 9th of September 2025 at VOCO Riyadh Hotel! Join us for insightful scientific panel discussions and immerse yourself in the MedHealth experience. Then, on the 10th of September, take part in a practical day with field visits to leading healthcare institutions across KSA.

Let's continue shaping the future of healthcare - together!



FADI ALAME
President



TAWFIK KHOJA
General Secretary



ALICE YAMMINE BOUEIZ
Chief Executive Officer





MedHealth Riyadh 2025, hosted by the Arab Hospitals Federation is the 26th edition of the AHF Annual Forum dedicated to transforming healthcare and shaping its future.

This landmark event brings together industry leaders, policymakers, professionals and stakeholders from across the healthcare sector to share critical insights and explore cutting-edge technologies that will drive meaningful, lasting change to global health.

Building on our track record of 25 successful editions, the MedHealth Forum will be held this year in Riyadh, Saudi Arabia. The forum will offer a rich agenda discussing major healthcare topics, featuring eminent speakers, hosting distinguished attendees, recognizing exceptional personalities through the AHF Annual Awards, honoring the efforts of healthcare institutions, forging partnership agreements, launching healthcare initiatives, enhancing the Executive Circle, delivering capacity-building programs and discovering healthcare institutions in the field visits.

Get ready for an unforgettable event experience where every activity counts, discussions are engaging, and networking is exponential.

Get ready to meet the people you want and need to know.
Get ready for MedHealth Riyadh 2025.



“In a world where healthcare challenges are becoming increasingly complex, the Arab Hospitals Federation’s collaborative spirit has enabled an automated approach to tackling these issues.

HE. Prof Khaled Abdel Ghaffar
Minister of Population and Health – Egypt

Join the Ideal Platform for Networking and Collaboration Transforming Today, Shaping Tomorrow

MedHealth forum has, over the past 25 years, brought together influential policymakers, healthcare leaders, decision-makers, executives, healthcare professionals, innovators, disruptors, stakeholders, investors, and others.

These participants have shared their perspectives, experiences and knowledge, catalyzed change, and highlighted opportunities to accelerate and transform healthcare for the future.

**Join us for insightful scientific panel discussions
on the 9th of September 2025 at VOCO Riyadh Hotel!**
**Then, on the 10th of September, take part in a practical day
with field visits and workshops to Leading Healthcare Institutions
across KSA.**

10452

ATTENDEES, PARTNERS
& SUPPORTERS

1250

VISIONARY
SPEAKERS

30

PARTICIPATING
COUNTRIES

+250

MINISTERS
& LEADERS



WHY SAUDI ARABIA?

The healthcare sector in Saudi Arabia is experiencing remarkable growth and transformation, driven by key initiatives and a strong collaboration between the government and private sector, in alignment with Vision 2030.

\$65 billion

Saudi Arabia is set to invest \$65 billion into its healthcare infrastructure, driving transformative advancements and shaping the future of healthcare in the region.

65%

increase in private sector healthcare investment is projected by 2030, signaling a major shift towards innovation and growth in the sector.

\$16 billion

Saudi Arabia's pharmaceutical market is projected to grow to \$16 billion by 2027, reflecting the nation's commitment to advancing healthcare and life sciences.

62%

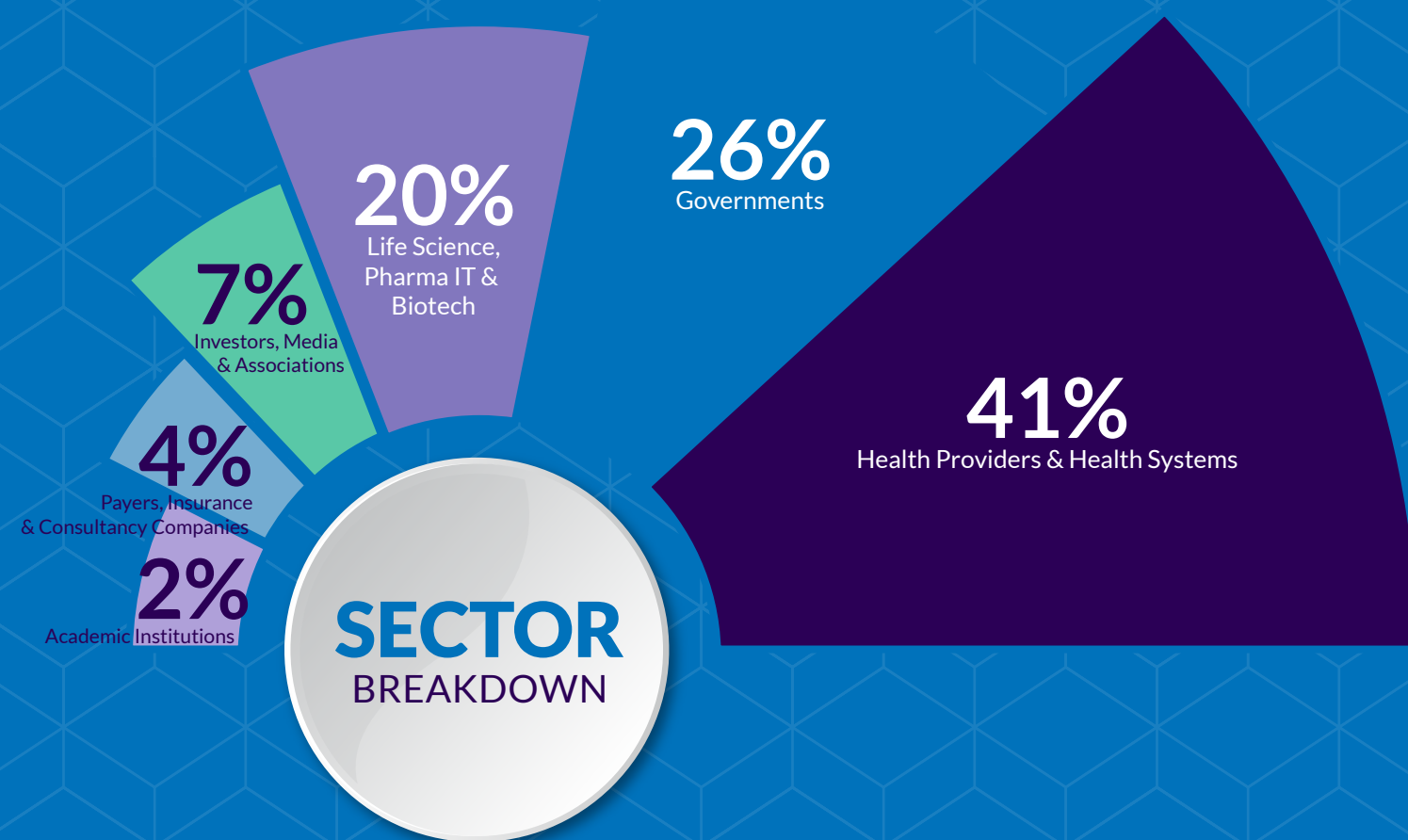
of the GCC's healthcare expenditure, underscoring its pivotal role in shaping the region's healthcare landscape.





WHO WILL YOU MEET AT MEDHEALTH RIYADH 2025?

MedHealth Riyadh 2025 is the premier platform for collaboration, bringing together government officials, policymakers, executives, healthcare practitioners, and disruptive thinkers to engage in dynamic dialogue and shape the future of healthcare.



WHO ATTENDS MEDHEALTH RIYADH 2025?

HEALTHCARE PROVIDERS AND ADMINISTRATORS

- Hospitals & Medical Cities
- Executives
- Doctors
- Nurses
- Insurance & Payers

HEALTHCARE BODIES

- Authorities
- Regulatory, Government & Policymakers
- Professional & Medical Associations & NGOs

DISRUPTORS

- Contractors / Procurement & Supply Chain Services
- Medtech Executives
- Technology Solutions & Digital Health Experts
- Technical & Laboratory Managers

RESEARCH, ACADEMIA AND DEVELOPMENT

- Academics
- Scientists
- Research & Development Specialists
- Futurologists
- Consultants

LIFE SCIENCE AND MEDICAL DEVICE CORPORATIONS

- Life Science Companies & Industry Representatives
- Medical Device & Diagnostic Companies



JOIN MEDHEALTH RIYADH 2025

Join us at MedHealth Riyadh 2025 to lead the change in healthcare. Whether you're a healthcare professional or organization, this is your opportunity to connect, collaborate, and drive meaningful change. Don't miss the chance to be part of advancing health in Arab countries, transforming healthcare of today and shaping the future one.

6 WAYS TO PARTICIPATE

- ▶ ATTEND
- ▶ SPEAK
- ▶ EXHIBIT
- ▶ SPONSOR
- ▶ SUBMIT for the Gold Initiative Certificate
- ▶ REGISTER for the Field Trip and Workshops



EXPLORE MEDHEALTH

MedHealth Riyadh 2025 plays a pivotal role in the Arab Healthcare event landscape fostering dialogue and collaboration among key players.

With an exciting and rich scientific program and unlimited networking opportunities and interactive discussion, the event is designed to facilitate constructive dialogue among health actors and catalyze change through curated, purposeful engagements and activities at the show.

OPENING CEREMONY

KEYNOTE SPEECH

AWARDS

CONFERENCE

NETWORKING

EXECUTIVE CIRCLE

EXHIBITION

FIELD TRIP

WORKSHOPS

GOLD INITIATIVE CERTIFICATE

PUBLIC PRIVATE PARTNERSHIPS &
COLLABORATIONS ANNOUNCEMENTS



RECOGNITION AWARDS

Over its remarkable journey, AHF has sought to honor individuals and institutions whose vision, leadership, and contributions have been pivotal in shaping the healthcare landscape of the region.

These Awards serve as a testament to the collective efforts of visionaries, impactful leaders, loyal partners and distinguished institutions who have made indelible marks in the broader healthcare industry.

By recognizing these stakeholders, AHF not only pays homage to their achievements but also underscores the significance of collaborative efforts in driving the overall advancement of the healthcare sector.

These awards serve as an inspiration to continue striving for excellence and innovation in healthcare delivery.



“

I consider your forum today especially important for its focus on generating ideas, exchanging knowledge and applying these to improve the quality of healthcare in our region.

HE. Sheikh Nahayan
Mubarak Al Nahayan
Cabinet Member
Minister of Tolerance and Coexistence- UAE

CONFERENCE PILLARS

1. PUBLIC-PRIVATE SYNERGY: PPP MODELS THAT DELIVER

The "Public-Private Synergy: PPP Models That Deliver" panel discussion will bring together ministers, policymakers, and healthcare leaders to tackle one of the most significant challenges in healthcare: ensuring universal access to care while maintaining financial sustainability and efficiency in healthcare systems.

Ministers will discuss how their countries are structuring national healthcare budgets to address the pressing need for accessible healthcare services for all, particularly in the face of financial constraints, rising demand, and disparities in healthcare access. The session will explore how governments can leverage innovative financing models, optimize resource allocation, and enhance the operational efficiency of healthcare systems to ensure affordability and accessibility for all populations.

Additionally, the panel will delve into how public-private partnerships (PPPs) can serve as a key driver in bridging gaps in access, improving infrastructure, and fostering healthcare innovation. Discussions will highlight successful PPP models, policy reforms, and strategic investments that have effectively strengthened healthcare systems. The conversation will also touch upon the role of digital health solutions, AI, and data analytics, but within the broader context of transforming healthcare delivery and making it more inclusive, cost-effective, and responsive to the needs of diverse communities.

By sharing insights and best practices, this session aims to provide a roadmap for achieving long-term sustainability in healthcare, where financial viability and equitable access go hand in hand. Ministers will leave with actionable strategies to advance healthcare equity, enhance efficiency, and build resilient systems capable of addressing the needs of all citizens.

2. TRANSFORMING HOSPITAL OPERATIONS: THE POWER OF DIGITAL BREAKTHROUGHS & AI

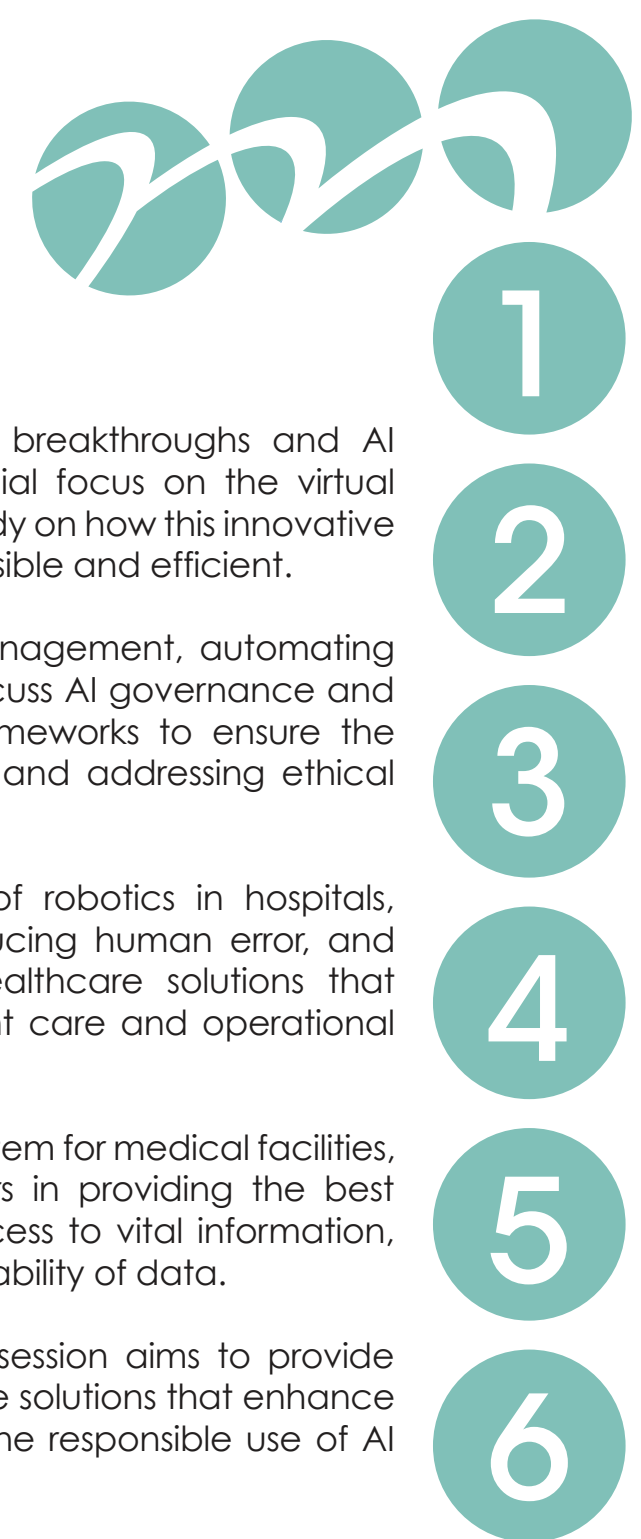
This session will dive into the transformative power of digital breakthroughs and AI technologies in revolutionizing hospital operations, with a special focus on the virtual hospital model in Saudi Arabia. We will hear a compelling case study on how this innovative approach is reshaping healthcare delivery, making it more accessible and efficient.

In addition to exploring the role of AI in optimizing hospital management, automating administrative tasks, and enhancing decision-making, we will discuss AI governance and ethics. This includes the importance of establishing proper frameworks to ensure the responsible use of AI technologies, safeguarding patient data, and addressing ethical concerns.

The session will also examine successful models for the use of robotics in hospitals, highlighting how robotic solutions are improving precision, reducing human error, and enhancing surgical outcomes. We will explore innovative healthcare solutions that leverage AI, robotics, and digital health tools to improve patient care and operational efficiency.

Furthermore, we will discuss the role of a comprehensive health system for medical facilities, equipped with accurate medical information that aids doctors in providing the best patient care. This patient-centered record ensures real-time access to vital information, guaranteeing that authorized users have secure and instant availability of data.

By showcasing these technologies and successful models, this session aims to provide actionable insights for healthcare leaders to implement innovative solutions that enhance patient outcomes, improve operational efficiency, and ensure the responsible use of AI and digital tools in healthcare systems.



I commend the unwavering dedication of the Arab Hospitals Federation in advancing health and humanitarian initiatives and its long-standing commitment to enhancing health care across our Region.

Dr Hanan Balkhy
Regional Director WHOEMRO



3. THE POWER OF VALUE-BASED HEALTHCARE: SUCCESS AND CHALLENGES

This session will explore the transformative impact of value-based healthcare (VBHC), focusing on its implementation and the challenges faced in shifting from volume-driven to value-driven care. Many healthcare systems around the world are increasingly adopting VBHC models to improve patient outcomes and optimize expenditures, a transition that has gained significant traction in recent discussions within the region.

We will examine the successes achieved through VBHC, such as enhanced patient satisfaction, improved care coordination, and better resource utilization. However, the journey towards widespread adoption is not without its challenges. Key obstacles include aligning diverse stakeholders, adapting reimbursement structures, and ensuring effective data integration and system interoperability.

As we look at recent regional developments, this session will provide insights into how healthcare leaders can navigate these challenges, leveraging VBHC models to create more sustainable and efficient healthcare systems. Participants will leave with actionable strategies for optimizing care delivery, improving financial sustainability, and addressing the hurdles that may arise in the pursuit of value-based healthcare.

4. TOMORROW'S HEALTHCARE, TODAY'S LEADERS: EMPOWERING PEOPLE, OPTIMIZING RESOURCES

This session will address the critical challenges healthcare leaders face today, focusing on Resource Allocation, workforce shortages and operational sustainability in an evolving healthcare landscape. As systems expand and adapt, CEOs and senior leaders are under pressure to maintain operational excellence while driving innovation and efficiency.

The growing shortage of skilled professionals, compounded by burnout and an aging workforce, requires innovative strategies to attract, retain, and develop talent. Leaders must navigate staffing shortages while maintaining high care standards, all within tight financial constraints.

Simultaneously, financial sustainability remains a priority. Rising care costs, shifting reimbursement models, and financial pressures demand strategic approaches that balance cost control with innovation and service expansion. Efficient resource management and improved patient outcomes are key to overcoming these challenges.

In this session, we will explore actionable strategies to optimize workforce management, enhance efficiency, and ensure financial stability. Participants will gain valuable insights into resource allocation, performance optimization, and cost management, providing tools to tackle daily workforce and financial challenges effectively in order to maintain and sustain appropriate care delivery.

Join us for a focused discussion offering practical solutions, best practices, and strategies that can be immediately implemented to navigate the evolving healthcare landscape.



5- FROM IDEAS TO ACTION: WHAT WILL YOU DO DIFFERENTLY TOMORROW?

This high-impact session gathers CEOs of leading hospitals to move beyond visionary discussions and into tangible action. In an era of rapid healthcare transformation, leaders must bridge the gap between innovative ideas and real-world implementation.

This dynamic discussion will challenge attendees to reflect on their leadership strategies and identify actionable steps that will drive meaningful change in their organizations.

“MedHealth Abu Dhabi event served as an exceptional platform to align our shared objectives and showcase the excellence inherent in the Arab healthcare sector.

Dr. Ahmed Eissa
CEO - Saudi German Health
UAE



6. WORKSHOPS & FIELD VISITS

The participants will have the opportunity to engage in an immersive and dynamic experience at our upcoming event.

Day two will feature a field visit that allows participants to move from theory to practice by visiting renowned healthcare institutions in Saudi Arabia (KSA). This exclusive opportunity offers a firsthand look at how KSA is shaping the future of healthcare, with participants discovering top-tier services and innovations in action.

In addition, we are offering two engaging workshops that provide actionable insights and real-world applications, ensuring that participants leave with valuable skills and knowledge.

“It was a pleasure joining industry colleagues at MedHealth Abu Dhabi for an insightful dialogue on digital transformation and innovation redefining healthcare in the region and beyond. A collaborative ecosystem leveraging data can enable precision care and enhance clinical confidence, helping solve today's toughest healthcare challenges.

Mark Stoesz
President Enterprise Solutions and Partnerships
International Markets - GE Healthcare



TRANSFORMING HEALTHCARE, SHAPING THE FUTURE

01 Welcome and Registration

Start At
8:00 AM

Ends At
9:00 AM

02 Opening Ceremony: Official Speeches

Start At
9:00 AM

Ends At
09:50 AM

03 Ministerial Panel Discussion: **PUBLIC-PRIVATE SYNERGY:**
Keynote Speech **PPP MODELS THAT DELIVER**

Start At
09:50 AM

Ends At
10:50 AM

حلقة النقاش مع معالي الوزراء:
الشراكة بين القطاعين العام والخاص في العالم العربي: نماذج تعاون فعالة لتحقيق النجاح

04 Panel Discussion 2: **TRANSFORMING HOSPITAL OPERATIONS:**
Keynote Speech **THE POWER OF DIGITAL BREAKTHROUGHS & AI**

Start At
10:50 AM

Ends At
12:10 PM

حلقة النقاش الثانية:
الإنجازات الرقمية في الرعاية الصحية: الإرتقاء بعمليات المستشفيات لمستقبل أكثر تطورًا

Coffee Break and Dhuhr Prayer

Start At
12:10 PM

Ends At
12:40 PM

TRANSFORMING HEALTHCARE, SHAPING THE FUTURE

06

Panel Discussion 3: **THE POWER OF VALUE-BASED HEALTHCARE: SUCCESS AND CHALLENGES**

Keynote Speech

حلقة النقاش الثالثة:
قوة الرعاية الصحية المبنية على القيمة: النجاح والتحديات

Start At

12:40 PM

Ends At

13:50 PM

07

Panel Discussion 4: **TOMORROW'S HEALTHCARE, TODAY'S LEADERS: EMPOWERING PEOPLE, OPTIMIZING RESOURCES**

Keynote Speech

حلقة النقاش الرابعة:
رعاية الغد الصحية، قادة اليوم: تمكين الأفراد، وتحسين الموارد

Start At

13:50 PM

Ends At

15:00 PM

Lunch and Asr Prayer

Start At

15:00 PM

Ends At

15:40 PM

09

CLOSING PANEL DISCUSSION: **FROM IDEAS TO ACTION: WHAT WILL YOU DO DIFFERENTLY TOMORROW?**

Keynote Speech

حلقة النقاش الختامية:
من الأفكار إلى التنفيذ: ماذا ستغير غدًا؟

Start At

15:40 PM

Ends At

16:40 PM

Closing

Start At

16:40 PM

Ends At

16:50 PM

Gala Dinner & Awards

Start At

19:30 PM

Ends At

21:30 PM

FIELD TRIP

Exploring Excellence: A Hands-On Journey Through KSA's Leading Healthcare Institutions

01 Field Visit Day



Start At
09:30 AM



Ends At
12:30 PM

FROM THEORY TO PRACTICE: A DAY TO SPEND AT RENOWNED HEALTHCARE INSTITUTIONS IN KSA

The field visit in day two will offer an invaluable opportunity to move from theory to practice . This immersive experience allows participants to witness how KSA is shaping the future of Healthcare and will gain a memorable turn to discover the highest services offered.

Registration is needed as the places are limited



STAY TUNED ABOUT OUR WORKSHOPS

02 Workshops

Start At

09:30 AM

Ends At

12:30 PM

We are excited to offer two engaging workshops at our upcoming event.

- 1. **HEALTHCARE BUSINESS TRANSFORMATION: METHODOLOGY, TOOLS & KPIS FOR OPTIMIZING HOSPITALS’ PROFITABILITY**
- 2. **AI STRATEGY & PROCUREMENT BOOTCAMP FOR HEALTHCARE EXECUTIVES**

The first workshop, **Healthcare Business Transformation: Methodology, Tools & KPIs for Optimizing Hospitals’ Profitability**, explores the importance of Business Transformation in hospitals, linking it to value-based care and sustainable profitability. Participants will learn key methodologies, tools, and KPIs to optimize hospital performance, followed by a hands-on session designing mini Business Transformation projects to drive practical improvements in their organizations.

The second workshop, **AI Strategy & Procurement Bootcamp For Healthcare Executives**, will explore the transformative potential of artificial intelligence in improving patient care, optimizing hospital operations, and driving innovation in the sector. This session will highlight practical applications of AI technologies, demonstrate real-world case studies, and provide guidance on how healthcare leaders can successfully integrate AI into their organizations.

A separate Registration is required and full details will be provided through our website..

2024 VISIONARY SPEAKERS



**HE. SHEIKH NAHAYAN
MABARAK AL NAHAYAN**

MEMBER OF CABINET, MINISTER OF
TOLERANCE AND COEXISTENCE - UAE



**HE. PROF. KHALED
ABDEL GHAFFAR**

DEPUTY PRIME MINISTER FOR HUMAN
DEVELOPMENT AFFAIRS
MINISTER OF HEALTH AND POPULATION
EGYPT



**HE. DR. JALEELA BINT
ALSAYED JAWAD HASAN**

MINISTER OF HEALTH
KINGDOM OF BAHRAIN



**HE. GENERAL DR. BAHAA
EL-DIN ZIDAN**

CHAIRMAN OF THE UNIFIED PROCUREMENT
AUTHORITY - EGYPT



**HE. DR. AHMED
EL SOBKY**

CHAIRMAN OF EGYPT HEALTHCARE
AUTHORITY



HE. DR. AMIN AL AMEERI

ASSISTANT UNDERSECRETARY OF HEALTH
REGULATION- MINISTRY OF HEALTH AND
PREVENTION- UAE



DR. AHMED EISSA
GROUP CHIEF EXECUTIVE OFFICER - UAE
SAUDI GERMAN HEALTH



DR. ZAIN AL YAFEI

CHIEF EXECUTIVE OFFICER
SAKINA



MRS. KHULOUD AL OMIAN

CEO & EDITOR-IN-CHIEF
FORBES MIDDLE EAST



DR. ALI ELHAJ

CHAIRMAN OF GOVERNANCE, LEADERSHIP
AND RESEARCH DIVISION- ARAB
HOSPITALS FEDERATION



PROF. AHMAD TAHA
CHAIRMAN OF THE GENERAL AUTHORITY
FOR HEALTHCARE ACCREDITATION AND
REGULATION - GAHAR



**HE. DR. HANAN
BALKHY**

REGIONAL DIRECTOR - WORLD HEALTH
ORGANIZATION - EMRO



**MRS. ALICE YAMMINE
BOUEIZ**

CHIEF EXECUTIVE OFFICER
ARAB HOSPITALS FEDERATION

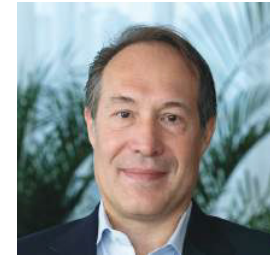


**PROF. TAWFIK
KHOJA**

GENERAL SECRETARY
ARAB HOSPITALS FEDERATION



DR. FAYEZA SAIF ALYAFEI
EXECUTIVE DIRECTOR HEALTHCARE
FACILITIES SECTOR - DOH



MR. MARK STOESZ

ENTERPRISE SOLUTIONS GENERAL
MANAGER FOR INTERNATIONAL REGION
GE HEALTHCARE



MR. GAETANO BONIFACIO

VICE PRESIDENT OF PARTNERSHIP & ALLIANCES
ABU DHABI HEALTH DATA SERVICES



MR. PEDRO MATOS ROSA

MANAGING DIRECTOR - JOHNSON &
JOHNSON INNOVATIVE MEDICINE GULF



MRS. DOAA EBADA

DIRECTOR ELECTROPHYSIOLOGY & AESTHETICS
& RECONSTRUCTION - JOHNSON
JOHNSON MEDTECH - MIDDLE EAST & AFRICA



DR. MARWAN AL KAABI

CHIEF EXECUTIVE OFFICER
SHEIKH SHAKHBOUT MEDICAL CITY - SSMC



MRS. NA'AM JAMSHED
VICE PRESIDENT GOVERNMENT AFFAIRS &
POLICY- EMEA EMERGING MARKETS-
JOHNSON & JOHNSON



MR. HANY HANSER
DIRECTOR, GOVERNMENT AFFAIRS - PUBLIC POLICY
MIDDLE EAST & NORTHEAST AFRICA - ABBOTT



**HE. DR. MOHAMED AWAD
TAG EL-DIN**

PRESIDENTIAL ADVISOR FOR HEALTH AND
PREVENTION AFFAIRS - EGYPT



**HE. PROF. AHMED
ALJEDAI**

ASSISTANT DEPUTY MINISTER OF THERAPEUTIC
AFFAIRS FOR SUPPORT SERVICES - MOH - KSA



**HE. SHEIKH MOHAMED
BIN HAMAD AL THANI**

DIRECTOR OF PUBLIC HEALTH DEP
MINISTRY OF PUBLIC HEALTH - QATAR



MR. ARINDAM HALDAR

CHIEF EXECUTIVE OFFICER
PURE LAB



MR. TAMER EL SALLAB

HEAD OF GCC & LEVANT
CLUSTER - VIATRIS



MR. VIJAY JETHANI

DIRECTOR OF HEALTHCARE &
GOVERNMENT BUSINESS
INTERTEC SYSTEMS



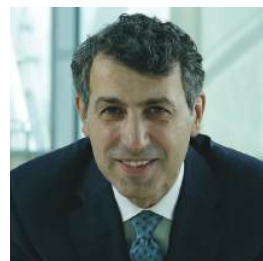
DR. YOUSSEF BASSIM

CHAIRMAN OF DIGITAL HEALTHCARE
TRANSFORMATION & AI DIVISION
ARAB HOSPITALS FEDERATION



MR. TONY EL ZOGHBI

EXECUTIVE COUNCIL MEMBER -
ARAB HOSPITALS FEDERATION



DR. GEORGE PASCAL HABER
CHIEF EXECUTIVE OFFICER - CLEVELAND CLINIC
ABU DHABI



DR. RAZA SIDDIQUI
CHIEF EXECUTIVE OFFICER - ARABIAN
HEALTHCARE GROUP- EXECUTIVE DIRECTOR
RAK HOSPITAL



DR. AHMED EZZ EL-DIN
GROUP CHIEF EXECUTIVE OFFICER
CLEOPATRA HOSPITALS GROUP



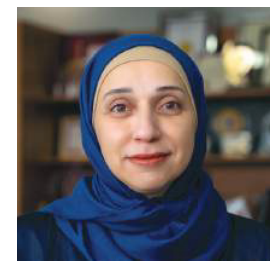
**MR. AYMAN
MOKHTAR**

REGIONAL PRESIDENT- MIDDLE EAST NORTH
AFRICA & EURASIA - VIATRIS



MR. JOSEPH HAZEL

CHIEF EXECUTIVE OFFICER
APEX HEALTH



DR. ASMA AL HALASEH

CHIEF EXECUTIVE OFFICER
AMBULATORY HEALTHCARE SERVICES



DR. AMIR ELTELWANY

CHIEF EXECUTIVE OFFICER
EGYPT HEALTHCARE AUTHORITY



DR. MOHAYMEN ABDELGHANY

CHIEF EXECUTIVE OFFICER
FAKEEH UNIVERSITY HOSPITAL - DUBAI



MR. SAOUD AL NADDAH

HOSPITAL DIRECTOR
AL KHARJ MATERNITY & CHILDREN
HOSPITAL - KSA



DR. MIREILLE KHALIL

SENIOR PROJECT OFFICER
ARAB HOSPITALS FEDERATION



LIST OF 2024 PARTNERS

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MEDIA PARTNERS



“**MedHealth forum organized by the Arab Hospitals Federation brings together healthcare visionaries and decision-makers from across the globe. The event underscores the industry's dynamic transformation and collective commitment to elevating healthcare standards.**

Joe Hazel

Chief Executive Officer, Apex Health



“**The AHF is a catalyst for progress in healthcare serving as a platform for knowledge exchange, collaboration and advocacy for Arab Health issues.**

Dr. Ahmed ElSobky

Chairman Egypt Healthcare Authority

WHY SPONSOR?

Medhealth isn't just a tradeshow; it's an experiential event centered around eminent guests and networking.

Our tailored sponsorship packages offer your brand unparalleled visibility, access to diverse industry networks, and measurable returns on investment.

Establish your presence at the forefront of healthcare's future by forging meaningful connections, exploring new partnerships across the entire healthcare ecosystem, from practitioners to government leaders.

With different options, including speaking engagements, thought leadership opportunities, and impactful branding, our packages are designed to amplify your influence both during and beyond the event.

Take the lead in shaping the future of healthcare - explore our sponsorship opportunities to boost your exposure and drive growth.



UNLOCK OPPORTUNITIES IN SAUDI ARABIA'S THRIVING HEALTH MARKET

Showcase Your Brand

Position your brand at the forefront of KSA dynamic health hub, connecting with decision makers, healthcare professionals, policymakers and investors eager for innovation and expertise.

Exclusive Networking & Collaboration

Forge valuable connections with decision makers, industry leaders and potential partners. Seize opportunities for partnerships, collaborations, and regional business expansion.

Amplify Local Brand Visibility

Align your brand with MedHealth to strengthen your credibility , enhance recognition across local, regional health communities and influence the conversation on healthcare's future.

Engage with decision makers

Collaborate with local authorities, policymakers, and regulators to shape policies, stay ahead of industry developments, and contribute to future healthcare initiatives.

Reach a very well targeted audience

Accelerate your growth and maximise your ROI by engaging with a highly qualified and senior audience of decision makers and executives



RESERVE YOUR SPOT

CONTACT US

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Website: www.businessandindustryinsights.com



إتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION



ملتقى اتحاد المستشفيات العربية
السادس والعشرين

2025

The 26th Forum of the
Arab Hospitals Federation



9 - 10 SEPTEMBER

VOCO Riyadh Hotel

REGISTER NOW

<https://medhealth.ahfonline.net/>

